



**FOR IMMEDIATE RELEASE**

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## **RICHLAND RUM EXPANDS REACH INTO ALL U.S. MARKETS**

*JOHN MILSTEAD appointed Executive Vice President of Sales, Marketing and Business  
Development to lead expansion the of the Award-Winning Brand  
in all United States Markets*

RICHLAND, GA, December 16, 2019.

The [Richland Distilling Company](#), the only continuous producer of Single Estate Rum in the United States, announced today that it has appointed John Milstead as Executive Vice President of Sales, Marketing and Business Development for all United States markets, effective January 1, 2020.

"The Richland Distilling Company continues to expand its business in the United States and abroad, and we are excited about welcoming John as a senior member of the Richland Rum team," commented Erik Vonk, proprietor. "John brings a wealth of experience, knowledge and skill to our company and will not only be instrumental in strengthening and expanding relationships with distributors, but also in adding value to their relationships with on and off-premise retailers." John Milstead added, "for years, I have followed the Richland Rum brand setting new standards in quality and purity in producing authentic Rum with a growing desire to

support the company's development. It is my distinct pleasure to take on a leading role in expanding the reach of this unique and superb brand."

About the Richland Distilling Company, LLC

The Company is comprised of Richland Estate – the company farm where sugar cane is cultivated - and Rum Distilleries in Richland and Brunswick in the State of Georgia. Established in 1999, the Richland Distilling Company has been a pioneer in crafting Rum from field to glass in America. Richland Rum has been recognized as “Best American Rum” by Robb Report in 2017 and Forbes Magazine in 2018.

Richland Distillery, Tasting Room and Giftshop

333 Broad Street, Richland GA 31825

tel. 229-887-3537

Opening hours: 10:00am-6:00pm Monday – Saturday

Brunswick Distillery, Tasting Room and Giftshop

1406 Newcastle Street, Brunswick GA 31520

Tel. 229-887-3537

Opening hours 10:00am-6:00pm, Monday – Saturday

[www.richlandrum.com](http://www.richlandrum.com)

